



WEWS

# ORDER

Print Date 10/10/12

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Flight Dates **10/09/12-10/15/12**

Contract / Revision      **314020 /**

Original Date / Revision  
10/09/12    10/09/12

Advertiser **American Crossroads**

Agency    **Crossroads Media**

Buying Contact

**66 Canal Center Plaza - Suite 555  
Alexandria, VA 22314-1576**

Product

**American Crossroads**

Agency Com    15%

Billing Contact

**66 Canal Center Plaza - Suite 555  
Alexandria, VA 22314-1576**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep      00:20:00

Estimate #      **1088**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle    EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      ISS

Product Codes PL

Priority          P-1

Advertiser Ref

Primary Account Executive  
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	144	\$223,783.75	\$263,275.00	0.00
<b>Totals</b>	<b>144</b>	<b>\$223,783.75</b>	<b>\$263,275.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/15/12	144	\$223,783.75	\$263,275.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WEWS	10/09/12	10/15/12	4-430am America This Morn	M	4-430a	- 1111 - -	:30	4	\$300.00	P-1	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/09/12		10/09/12	10/15/12	- 1111 - -		4			\$300.00			0.00			
2	WEWS	10/15/12	10/15/12	4-430am America This Morn	M	4-430a	M- - - - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			



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Print Date: 10/10/12

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Contract / Revision **314020** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/09/12/ 10/09/12

Order Sep 00:20:00

Advertiser **American Crossroads** Product **American Crossroads**Estimate # **1088**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WEWS	10/15/12	10/15/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	M-----					1	\$400.00		0.00			
3	WEWS	10/09/12	10/15/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	-1111--	:30	4	\$500.00	P-1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-1111--					4	\$500.00		0.00			
4	WEWS	10/09/12	10/15/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	-1111--	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-1111--					4	\$1,000.00		0.00			
5	WEWS	10/15/12	10/15/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	M-----					1	\$1,200.00		0.00			
6	WEWS	10/09/12	10/15/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	-2222--	:30	8	\$1,300.00	P-1	0.00	NM	8	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-2222--					8	\$1,300.00		0.00			
E 7	WEWS	10/15/12	10/15/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	M-----	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	M-----					2	\$1,500.00		0.00			
E 8	WEWS	10/09/12	10/15/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	-2222--	:30	8	\$1,600.00	P-1	0.00	NM	8	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-2222--					8	\$1,600.00		0.00			
E 9	WEWS	10/15/12	10/15/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	M-----	:30	2	\$1,800.00	P-1	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	M-----					2	\$1,800.00		0.00			
10	WEWS	10/09/12	10/15/12	M-F 9-10a M-F 9-10a	CM	9-10a	-2222--	:30	8	\$1,200.00	P-1	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-2222--					8	\$1,200.00		0.00			
E 11	WEWS	10/15/12	10/15/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-----	:30	2	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	M-----					2	\$1,400.00		0.00			
12	WEWS	10/09/12	10/15/12	M-F 10-11a M-F 10-11a	CM	10-11a	-2222--	:30	8	\$1,200.00	P-1	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-2222--					8	\$1,200.00		0.00			
E 13	WEWS	10/15/12	10/15/12	M-F 10-11a M-F 10-11a	CM	10-11a	M-----	:30	2	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	M-----					2	\$1,400.00		0.00			
14	WEWS	10/09/12	10/15/12	M-F 11-12p M-F 11-12p	CM	11a-12p	-2222--	:30	8	\$1,800.00	P-1	0.00	NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-2222--					8	\$1,800.00		0.00			



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Contract / Revision      **314020**      Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision   10/09/12/   10/09/12

Order Sep   00:20:00

Advertiser   **American Crossroads**      Product **American Crossroads**

Estimate #   **1088**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
14	WEWS	10/09/12	10/15/12	M-F 11-12p M-F 11-12p	CM	11a-12p	- 2222 - -	:30	8	\$1,800.00	P-1	0.00	NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 2222 - -					8	\$1,800.00		0.00			
15	WEWS	10/15/12	10/15/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M- - - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M- - - - -					1	\$2,000.00		0.00			
16	WEWS	10/09/12	10/15/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	- 2222 - -	:30	8	\$1,800.00	P-1	0.00	NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 2222 - -					8	\$1,800.00		0.00			
E 17	WEWS	10/15/12	10/15/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	M- - - - -	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M- - - - -					2	\$2,000.00		0.00			
18	WEWS	10/09/12	10/15/12	M-F 1-2p M-F 1-2p	CM	1-2p	- 1111 - -	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111 - -					4	\$1,000.00		0.00			
E 19	WEWS	10/15/12	10/15/12	M-F 1-2p M-F 1-2p	CM	1-2p	M- - - - -	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M- - - - -					1	\$1,200.00		0.00			
20	WEWS	10/09/12	10/15/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	- 1111 - -	:30	4	\$1,800.00	P-1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111 - -					4	\$1,800.00		0.00			
21	WEWS	10/15/12	10/15/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	M- - - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M- - - - -					1	\$2,000.00		0.00			
22	WEWS	10/09/12	10/15/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	- 1111 - -	:30	4	\$1,800.00	P-1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111 - -					4	\$1,800.00		0.00			
E 23	WEWS	10/15/12	10/15/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	M- - - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M- - - - -					1	\$2,000.00		0.00			
24	WEWS	10/09/12	10/15/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	- 1111 - -	:30	4	\$1,800.00	P-1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111 - -					4	\$1,800.00		0.00			
25	WEWS	10/15/12	10/15/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	M- - - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M- - - - -					1	\$2,000.00		0.00			
26	WEWS	10/09/12	10/15/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	- 1111 - -	:30	4	\$2,000.00	P-1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111 - -					4	\$2,000.00		0.00			



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Contract / Revision 314020 Flight Dates 10/09/12-10/15/12

Hiatus Dates

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Order Sep 00:20:00

Advertiser American Crossroads Product American Crossroads

Estimate # 1088

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	WEWS	10/09/12	10/15/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	- 1111 - -	:30	4	\$2,000.00	P-1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- 1111 - -	4		\$2,000.00		0.00						
E 27	WEWS	10/15/12	10/15/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	M- - - - -	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	M- - - - -	1		\$2,500.00		0.00						
28	WEWS	10/09/12	10/15/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	- 1111 - -	:30	4	\$3,000.00	P-1	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- 1111 - -	4		\$3,000.00		0.00						
29	WEWS	10/15/12	10/15/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	M- - - - -	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	M- - - - -	1		\$3,500.00		0.00						
30	WEWS	10/09/12	10/15/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	- 1111 - -	:30	4	\$3,500.00	P-1	0.00	NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- 1111 - -	4		\$3,500.00		0.00						
31	WEWS	10/15/12	10/15/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	M- - - - -	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	M- - - - -	1		\$4,000.00		0.00						
E 32	WEWS	10/13/12	10/13/12	SA 7PM News SA 7PM News	CM	7-730p	- - - - - S	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- - - - - S	1		\$2,000.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	WEWS	10/09/12-10/15/12	SA 7PM News	7-730p	- - - - - Sa - -	:30	<del>(\$2,000.00)</del>	0.00	NM				
		See MG 32.2 [prgm chng]													
		2	WEWS	10/14/12-10/14/12	M-Su 630-7p WNT	630-7p	- - - - - Su	:30	\$2,000.00	0.00	NM				
		Ⓜ MG for 32.1 10/13													
33	WEWS	10/14/12	10/14/12	SU 6-630p News SU 6-630p News	CM	6-630p	- - - - - S	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- - - - - S	1		\$2,500.00		0.00						
34	WEWS	10/09/12	10/15/12	M-F 7-730p 7-730p The List	CM	7-730p	- 1111 - -	:30	4	\$2,500.00	P-1	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- 1111 - -	4		\$2,500.00		0.00						
35	WEWS	10/15/12	10/15/12	M-F 7-730p 7-730p The List	CM	7-730p	M- - - - -	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	M- - - - -	1		\$3,000.00		0.00						
36	WEWS	10/09/12	10/15/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	- 1111 - -	:30	4	\$2,500.00	P-1	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- 1111 - -	4		\$2,500.00		0.00						
37	WEWS	10/15/12	10/15/12		CM	730-8p	M- - - - -	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00



WEWS

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Contract / Revision **314020** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

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Advertiser **American Crossroads** Product **American Crossroads**Estimate # **1088**

														Totals					
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount				
M-F 730-8P 730-8p Let's Ask America																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/09/12		10/09/12	10/15/12	M- - - - -	1		\$3,000.00		0.00										
E 38	WEWS	10/09/12	10/15/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	- 1111- 1	:30	5	\$4,000.00	P-1	0.00	NM	5	\$20,000.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/09/12		10/09/12	10/15/12	- 1111- 1	5		\$4,000.00		0.00										
E 39	WEWS	10/15/12	10/15/12	M-F 11-1135P Late News M-F 11-1135P Late News	CM	11-1135p	M- - - - -	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/09/12		10/09/12	10/15/12	M- - - - -	1		\$4,500.00		0.00										
40	WEWS	10/14/12	10/14/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	- - - - - S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/09/12		10/09/12	10/15/12	- - - - - S	1		\$1,500.00		0.00										
41	WEWS	10/09/12	10/15/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	- 1111- -	:30	4	\$2,000.00	P-1	0.00	NM	4	\$8,000.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/09/12		10/09/12	10/15/12	- 1111- -	4		\$2,000.00		0.00										
42	WEWS	10/15/12	10/15/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	M- - - - -	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/09/12		10/09/12	10/15/12	M- - - - -	1		\$2,500.00		0.00										
43	WEWS	10/09/12	10/15/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	- 1111- -	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/09/12		10/09/12	10/15/12	- 1111- -	4		\$1,200.00		0.00										
44	WEWS	10/15/12	10/15/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	M- - - - -	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/09/12		10/09/12	10/15/12	M- - - - -	1		\$1,400.00		0.00										
45	WEWS	10/13/12	10/13/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	- - - - - S-	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/09/12		10/09/12	10/15/12	- - - - - S-	1		\$650.00		0.00										
E 46	WEWS	10/14/12	10/14/12	SU 12a-1a CSI Miami SU CSI Miami	CM	12-1a	- - - - - S	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/09/12		10/09/12	10/15/12	- - - - - S	1		\$525.00		0.00										
E 47	WEWS	10/13/12	10/13/12	SA Burn Notice SA Burn Notice	CM	135-235a	- - - - - S-	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>										
Week: 10/09/12		10/09/12	10/15/12	- - - - - S-	1		\$650.00		0.00										
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>						
1	WEWS	10/09/12-10/15/12		SA Burn Notice		135-235a	- - - - - Sa - -	:30		<del>(\$650.00)</del>		0.00	NM						
See MG 47.2																			
[spot will run late show airs after 2xm]																			
2	WEWS	10/09/12-10/15/12		SA 12a-1a CSI Miami Late		12a-1a	- - - - - Sa - -	:30		\$650.00		0.00	NM						
Ⓜ MG for 47.1 10/13																			
48	WEWS	10/14/12	10/14/12		CM	1-2am	- - - - - S	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00				



**WEWS**

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Contract / Revision     **314020**     Flight Dates **10/09/12-10/15/12**

Hiatus Dates

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Advertiser   **American Crossroads**     Product **American Crossroads**

Estimate #   **1088**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				SU Burn Notice											
				SU Burn Notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S					1	\$650.00		0.00			
49	WEWS	10/13/12	10/13/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
				SA GMA 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S-					1	\$1,300.00		0.00			
E 50	WEWS	10/14/12	10/14/12	SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
				SU GMA 8-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S					1	\$1,300.00		0.00			
51	WEWS	10/09/12	10/09/12	Tuesday Prime B	CM	9-10p	-T-----	:30	1	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
				Tuesday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-T-----					1	\$10,000.00		0.00			
													Totals	144	\$263,275.00